

United States of America

United States Patent and Trademark Office

numberella

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Service Mark

Trademark

Principal Register

Numberella LLC (WYOMING LIMITED LIABILITY COMPANY)
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Cheyenne, WYOMING 80021

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10
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CLASS 16: Books in the field of fiction; A series of books and written articles in the field of mathematics, english, pedagogy, professional development; A series of fiction works, namely, novels and books featuring fictional characters; Baby books; Children's activity books; Children's interactive educational books; Children's pop-up books; Cloth children's books; Coloring books; Coloring books for adults; Educational books featuring mathematics, english, pedagogy; Educational kits sold as a unit in the field of mathematics, english, science consisting primarily of educational books, flash cards and worksheets, and also including an educational DVD; Fiction books on a variety of topics; Non-fiction books on a variety of topics; Personalized coloring books for children; Printed books in the field of fiction; Printed matter, namely, newspapers, photographs, magazines, books, printed periodicals, newsletters, and brochures all in the fields of securities, options and other financial instruments; Publications, namely, educational publications in the fields of mathematics, english, pedagogy, professional development; Scholarly books on various topics, namely, mathematics, english, history, science; Series of fiction books; Series of fiction and non-fiction books on a variety of topics; Series of fiction works, namely, novels and books; Series of non-fiction books in the field of mathematics, english; Talking children's books

FIRST USE 10-1-2018; IN COMMERCE 10-1-2018

CLASS 25: Belts; Body suits for children, babies; Coats for men, women, children, babies; Dresses for women, children, babies; Headbands for clothing; Headwear for men, women, children, babies; Hooded sweatshirts for men, women, children, babies; Hoods; Infant and toddler one piece clothing; Jackets; Jackets for men, women, children, babies; Jerseys; Mantles; Pajamas for men, women, children, babies; Pants for men, women, children, babies; Shirts for men, women, children, babies; Shoes for men, women, children, babies; Shorts for men, women, children, babies; Sweaters for men, women, children, babies; Sweatpants for men, women, children, babies; Sweatshirts for men, women, children, babies; T-shirts for men, women, children, babies; Tops as clothing for men, women, children, babies; Trousers for men, women, children, babies; Woven shirts for men, women, children, babies

FIRST USE 10-1-2018; IN COMMERCE 10-1-2018

CLASS 41: Education services in the nature of early childhood instruction; Education



Andrei Iancu

Director of the United States
Patent and Trademark Office

services, namely, providing non-downloadable webinars in the field of mathematics, english, science, history, computer science, pedagogy, professional development; Education services, namely, providing on-line seminars, webinars in the field of mathematics, english, science, history, computer science, pedagogy, professional development; Education services, namely, providing online cognitive assessments and training programs that help identify cognitive strengths and weaknesses of an individual; Education services, namely, providing tutorial sessions in the field of mathematics, english, science, history, computer science; Education services, namely, providing tutorial sessions in the fields of mathematics, english, science, history, computer science; Education services, namely, providing tutoring in the fields of mathematics, english, science, history, computer science; Education services, namely, providing seminars, webinars, conferences, events in the fields of mathematics, english, science, history, computer science, pedagogy, professional development; Educational services, namely, providing continuing professional education courses in the field of mathematics, english, science, history, computer science, pedagogy, professional development; Entertainment and educational services in the nature of competitions in the field of entertainment, education, culture, sports, and other non-business and non-commercial fields; Entertainment and educational services in the nature of on-line competitions in the field of entertainment, education, culture, sports, and other non-business and non-commercial fields; Entertainment in the nature of a water park and amusement center; Entertainment in the nature of competitions in the field of mathematics, english, science; Entertainment in the nature of educational games; Entertainment media production services for motion pictures, television and Internet; Entertainment services in the nature of an amusement park show; Entertainment services in the nature of an ongoing reality based television program; Entertainment services in the nature of creation, development, and production of television programming; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services in the nature of development, creation, production, distribution, and post-production of films and television series; Entertainment services in the nature of live musical performances; Entertainment services, namely, arranging and conducting of competitions in the field of mathematics, english, science; Entertainment services, namely, arranging and conducting special events at an amusement park; Entertainment services, namely, contest and incentive award programs designed to reward program participants who correctly answer questions, play games, compete in tournaments; Entertainment services, namely, displaying a series of films; Entertainment services, namely, production and distribution of a game show; Entertainment services, namely, production and distribution of a quiz show; Entertainment services, namely, providing brain training games on-line and in mobile wireless form; Entertainment services, namely, providing games of chance via the Internet; Entertainment services, namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable computer games; Entertainment services, namely, providing temporary use of non-downloadable computer learning games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable video games; Entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; Music publishing services; Publishing of electronic publications; Television show production; Arranging, organizing, conducting, and hosting social entertainment events; Book publishing; Computer education training services; Consulting services about education; Continuing education services, namely, providing live and on-line continuing professional education seminars in the field of mathematics, english, science, history, computer science; Creating and developing concepts for television programs; Educational and entertainment services, namely, providing on-line interactive children's stories; Educational and entertainment services, namely, a continuing program about mathematics, english, pedagogy, education related professional development accessible by radio, television, satellite, audio, video and computer networks; Entertainment and educational services, namely, the presentation of seminars, workshops and panel discussions, and ongoing television and radio shows all in the field of mathematics, english, pedagogy, professional development, education; Entertainment services, namely, providing non-downloadable playback of music via global communications networks; Entertainment services, namely, providing non-downloadable prerecorded music, information in the field of music, and commentary and articles about music, all on-line via a global computer network; Entertainment services, namely, providing ongoing television

programs in the field of mathematics, english, pedagogy, education related professional development via a global computer network; Entertainment services, namely, the provision of continuing education based variety entertainment featuring fictional characters in a futuristic environment delivered by television, movie theater, radio, online; Entertainment, namely, a continuing education based variety show broadcast over television, online, radio; Entertainment, namely, live music concerts; Entertainment, namely, production of television shows; Information in the field of parenting concerning education of children; Information on education; Information relating to entertainment and education provided on-line from a computer database or the internet; Instruction in the field of mathematics, english, pedagogy, professional development; Leadership development training in the field of mathematics, english, science, history, computer science; Multimedia publishing of books, magazines, journals, software, games, music, and electronic publications; Newspaper publishing; Online electronic publishing of books and periodicals; Organizing education festivals for cultural or entertainment purposes; Production and distribution of television shows and movies; Production and distribution of videos in the field of education.; Production of television programs; Production of sound and music video recordings; Providing education courses in the field of mathematics, english, science, history, computer science, pedagogy, professional development offered through online, non-downloadable videos and instructor assistance; Providing education in the field of mathematics, english, science, history, computer science, pedagogy, professional development rendered through video conference; Providing a website featuring information in the fields of education and entertainment for children; Providing an Internet website portal featuring links to musical artist websites and music performance ticket information; Providing an Internet website portal in the field of music; Providing information about online education; Providing information in the field of children's education; Providing information on teaching methodology and education issues to music educators; Providing information relating to education services for children; Providing information relating to educational and entertainment activities and events for children; Providing on-line music, not downloadable; Providing on-line resource guides for relatives concerning children in the fields of education, recreation, and entertainment; Providing on-line videos featuring the teaching of mathematics, english, pedagogy, professional development, not downloadable; Providing online non-downloadable comic books and graphic novels; Publication of books; Publication of books, reviews; Publication of text books; Publication of texts, books, journals; Publication of books in the field of fiction; Publishing books in the field of mathematics, english, pedagogy, professional development; Publishing of books and reviews; Publishing of books, e-books, audio books, music and illustrations; Publishing of books, magazines; Research in the field of education; Research in the field of education via the internet; Teaching in the field of mathematics, english, pedagogy, professional development

FIRST USE 7-1-2019; IN COMMERCE 7-1-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5398688

The wording numberella has no meaning in a foreign language.

SER. NO. 88-975,828, FILED 07-18-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.